

ON HOLD WEB STORE

Professional On Hold Message Production & Digital On Hold Equipment

.com

On Hold Message Script Ideas

Tell Callers About Your Products and Services	Provide Basic Information	Present Your Image	Show That You Respect the Caller's Time with Occasional Courtesy Messages
Be sure to ask us about _____	Business Hours Web site address	Awards	We look forward to speaking with you... please stay on the line.
New products or services	Locations/ addresses/ landmarks	Endorsements	It won't be long now before we come back on the line. Please continue to hold and we'll be with you momentarily.
Something improved	Geographic service areas	Certifications or industry membership	Thanks for staying on the line. We appreciate the opportunity to work with you.
Free information (newsletter, email)	Frequently asked questions	Licensed	Thank you for holding. One of our knowledgeable and friendly employees will be right with you.
Look in our catalog	Employment opportunities	Experienced	We apologize for the delay. We'll be back on the line with you soon.
See our Web site... how to use it... special services there	Slogan / Tagline / Positioning Statement	Quality Standards	Thank you for holding. Please hold just a moment longer, someone will be right with you.
Emergency services/ after hours	If you have a musical jingle used for radio and TV advertising, we can use that in your message production!	Family-owned	...be sure to ask for details when we come back on the line.
We specialize in...		Reputation	We know your time is valuable, and we're doing everything we can to come back on the line as soon as possible. Please continue to hold.
What we do best		Our philosophy...	(Your slogan or other advertising tag lines can be worked into these messages.)
Speed of service		Meet a member of our staff or the president/owner (short bio)	
Flexible solutions		A client success story	
Seasonal specials		Expert tips and advice	
Price offerings...		Hometown/ locally owned, dedication to area served	
Discounts available			
Product Features			

What do your callers hear when you put them on hold?

A radio? Sleepy music? Nothing?!?

Use valuable hold time to educate callers about YOUR business!



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Call us today!
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